

# Genetically modified food: Attempted deception failed

Genetically modified food remains an important consumer issue in Germany. If they are camouflaged by names such as “genome editing”, their recognition is rapidly declining. For those, however, who are familiar with the term, the overall proportion of concerned consumers is similar.

Recognition<sup>1</sup>

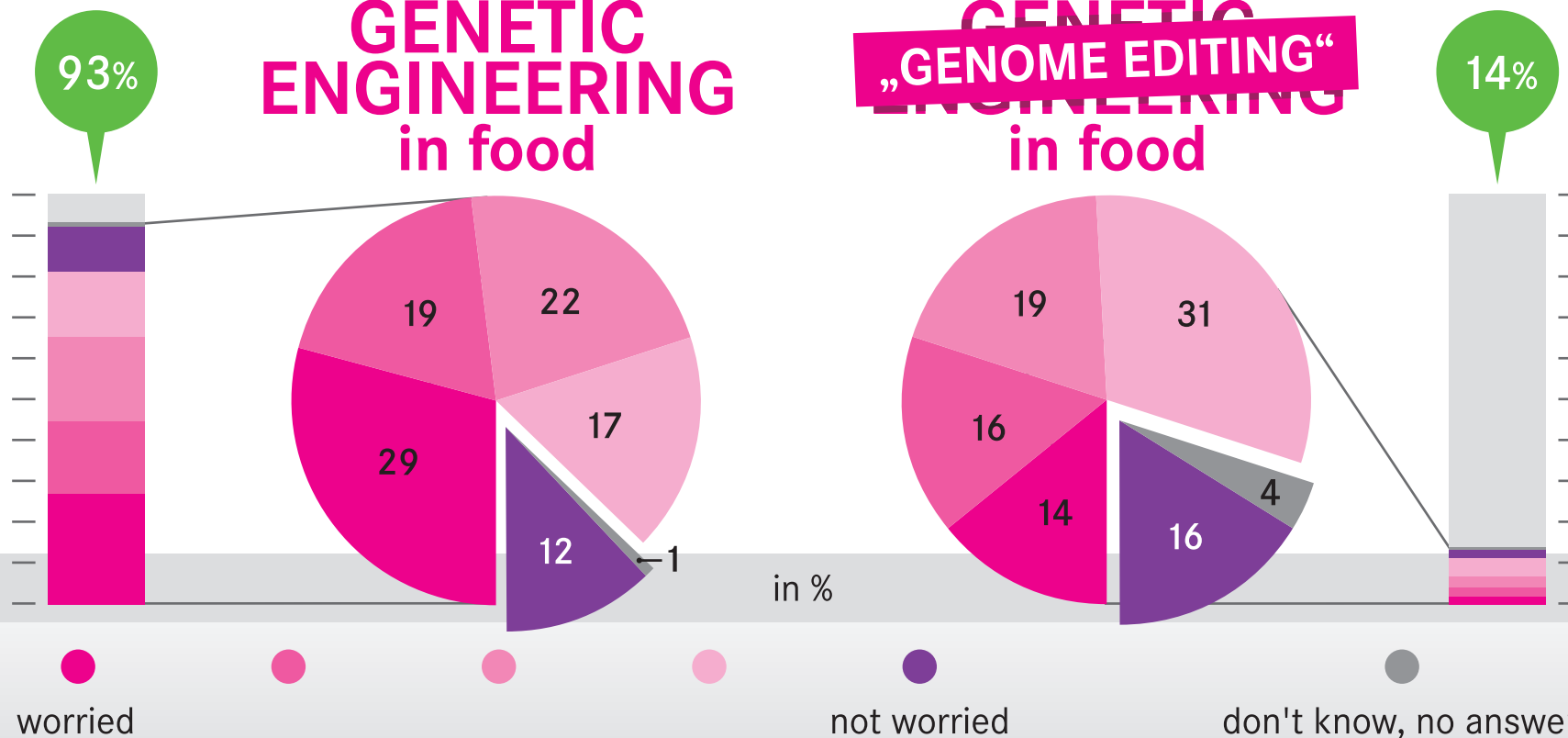
Worry<sup>2</sup> about

**GENETIC ENGINEERING**  
in food

Worry<sup>2</sup> about

**„GENOME EDITING“**  
in food

Recognition<sup>1</sup>



Source: BfR Verbrauchermonitor 02/2020, distribution of answers to the question:

1 “Have you / have you not heard of any of the following health and consumer issues?”

2 “To what extent are you personally worried / not worried about the following health and consumer issues?”